



3D Lead II (3D Generalist)

Nike - Portland, Oregon Area

Posted 19 days ago

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About this job



Job description

As our 3D Lead II, you'll serve as a category resource supporting digital creation from ideation through go-to-market (GTM). The responsibilities include:

EXECUTION

- Work with state of the art 3D digital design, simulation, prototyping, and imaging tools; applying them across the product creation process.
- Utilize exceptional digital creation skills to enable the creation of original, innovative concepts and designs that appropriately reflect Nike's design philosophy and lead the industry.
- Work with various internal, external resources to continually evaluate and test new tools and techniques.
- Provide information and data necessary to develop product prototypes.

PROCESS INNOVATION

- Closely collaborate with 3D Lead counterparts and category product creation teams to establish tool and process application consistency within and across product categories.
- Anticipate, develop and utilize new technologies that bring innovation to Nike's digital design processes.
- Create and present assets that effectively communicate digital creation tools and processes to a variety of audiences.
- Identify key marketplace trends and develop recommendations to enhance Nike's organizational position.

MENTORING

- Provide technical expertise and tactical support to Design, Development, Engineering, Innovation, Asia Nike Liaison and Asia Product Creation Center teams.
- Work with design management and/or senior designers to actively gain experience, enhance digital design skills and increase knowledge of Nike's design philosophy, products and processes.
- Actively provide digital design support for design staff as required to execute seasonal deliverables.
- Partner with category to set team and individual goals that align with departmental/functional goals.

LEADERSHIP

- Lead category digital creation process from ideation through go to market (GTM).
- Develop, manager and operationalize short & long term strategy goals critical to category digital evolution across design, development, engineering and product management.
- Work with development team to leverage digital assets for commercialization and downstream purposes.
- Manage digital design processes to ensure design deliverables and timelines are met.

- Maintain and continually expand upon expert knowledge of digital design tools.
- Demonstrate expert understanding of product development process, manufacturing, and commercialization process.



Desired Skills and Experience

- Bachelor's Degree in an industry related field and a minimum of 5 years continuous experience in related field
- 2 additional years relevant job experience in lieu of degree
- Proficient in 3D simulation, ideation, photo realistic and sketch rendering, and digital presentation
- Demonstrated proficiency using digital design applications (e.g. VStitcher, Maya, Modo, Photoshop, and Illustrator)
- Experience with Marvelous Designer or Optitex is a plus
- Expert understanding of product development processes and experienced in manufacturing processes
- Experience working in fast-paced production environments and balancing multiple priorities
- Proficient in preparing 3D data for prototyping and experienced in creating conceptual prototypes
- Utilize advanced digital creation skills to support the creation of original, innovative designs that appropriately reflect NIKE's design philosophy and standards.
- Possess an in depth understanding of market trends and new technologies that may be used to enhance the digital creation process and lead the industry
- Ability to continually expand expert knowledge of digital creation tools and processes and stay current with industry digital creation innovations and standards
- Footwear or apparel experience is highly preferred
- Ability to travel up to 5% of the time

About this company

NIKE, Inc. based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly-owned NIKE subsidiaries include Converse Inc., which designs, markets and distributes athletic footwear, apparel and accessories and Hurley International LLC, which designs, markets and distributes action sports and youth lifestyle footwear, apparel and accessories; For more information, visit www.nikeinc.com and follow @Nike.

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